



Who is the NEA Tennis Association?

What do we currently offer in NEA?

Little Kiddos

Youth Programming

Juniors Programming

What do we currently offer in NEA?

NEW GENERATION

EL CENTRO HISPANO

city youth MINISTRIES

What do we currently offer in NEA?

Men's Programming

Women's Programming

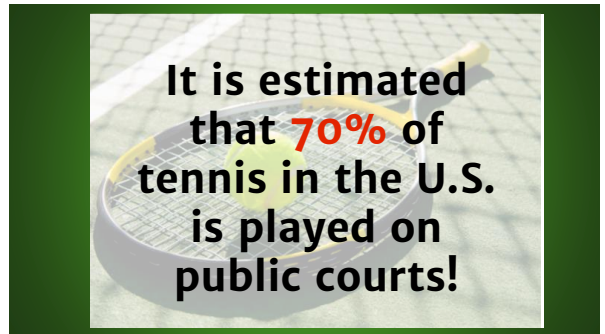
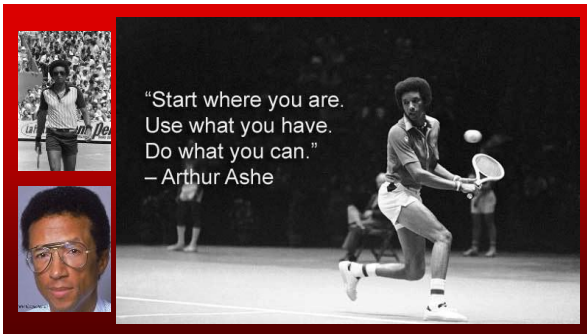
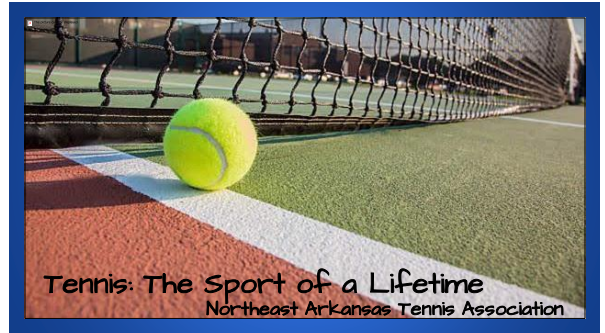
Co-Ed Programming

Why is Tennis called the Sport of a Lifetime?

Playing tennis a minimum of 3 hours/week reduces your risk of heart disease 50%
 -Harvard University, 2006

Competitive tennis burns more calories than aerobics, inline skating, or cycling, according to studies on caloric expenditures
 -Jack L. Gruppel, PhD

Long term tennis play leads to increased bone mineral density and bone mineral content of the playing arm, lumbar spine, and legs
 -DR. J Sports Med US National Library of Sports Medicine



Critical Needs

- Lack of indoor facilities
- Lack of outdoor courts
- Lack of Monitored Facilities
- Limited League Tennis Opportunities
- Inability to Host Tournaments
- No Reservable Public Tennis Courts
- Lost Tennis Learning Opportunities



Benefits of indoor/outdoor tennis facilities

- Encourage Growth of Tennis
- Year-round Opportunities to Play
- Economic Development
- Ability to Host League Play and Tournaments
- Increased Demand
- Better Quality of Life





Offsets to minimize construction cost to Jonesboro

- USTA National Facility Assistance Program- up to \$100,000 available for new construction
- USTA Southern- up to \$30,000 available for new construction
- USTA Arkansas- up to \$10,000 available for new construction
- Other state, federal, shared use rights, and foundations can be pursued
- Sponsorships/Donations/Naming rights