



**NORTHEAST ARKANSAS
REGIONAL TRANSPORTATION
PLANNING COMMISSION**

May 23, 2018

RE: Citizen Advisory Committee Meeting of May 30th, 2018

Dear Committee Members:

The agenda for the upcoming meeting of the N.A.R.T.P.C. Citizen Advisory Committee is attached. The meeting will be held at **4:00 p.m., on Wednesday, May 30th, 2018 in the Conference Room of the NEA United Way Building (407 Union Street).**

The main purpose of this meeting is to develop/discuss potential techniques and opportunities to enhance public engagement in the MPO planning process.

As always, all stakeholders to the regional transportation planning process are welcome to attend this meeting. Those in attendance are encouraged to speak on any matter related to transportation planning whether it is on the current agenda or not. Please call the MPO staff office at (870) 933-4623 if you have questions or comments.

Sincerely,

Erica Tait
MPO Director



**NORTHEAST ARKANSAS
REGIONAL TRANSPORTATION
PLANNING COMMISSION**

**N.A.R.T.P.C. CITIZEN ADVISORY COMMITTEE MEETING AGENDA
NEA United Way Building, 407 Union Street, Jonesboro, Arkansas
May 30, 2018, 4:00 p.m.**

Members of the audience will be provided an opportunity to speak at the conclusion of the meeting, or as otherwise specified by the Chairperson of the Citizens Advisory Committee. It is requested that presentations be limited to three minutes, and that members of the audience identify themselves and state their point as briefly as possible when addressing the Committee.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services are requested to contact the Metropolitan Planning Organization office (Tel # (870) 933-4623) 48 hours in advance of the meeting so that appropriate arrangements can be made.

- 1. Committee Chair to Call the Meeting to Order**
- 2. Welcome and Introductions**
- 3. Approval of Minutes from 3.28.18 Meeting**
- 4. Staff Updates**
 - a. Active Transportation Plan
 - i. Bikeability/Walkability Checklists
 - ii. EAST partnership
 - b. Social Media Themes
 - c. MPO Newsletter (2nd Edition)
- 5. New Business**
 - a. Public Input/Involvement (MPO Plan/Project Development)
 - i. FY 2019 -2022 Transportation Improvement Program/2040 Metropolitan Transportation Plan
 - ii. STEP Study Promotional Campaign
- 6. Project Updates**
- 7. Public Comments**
- 8. Adjournment**

Contact Lists (Emails, Faxes, and Postal Mail Addresses): Please update your information and give us the addresses of those you would like to be on the MPO mailing list.

Citizen Advisory Committee (CAC) Meeting Minutes

Date March 28, 2018

Location Round Room
Craighead County Public Library
315 W. Oak Avenue
Jonesboro, AR 72401

Time 4:00 p.m.

Opening Rick Cheshier called the Citizen Advisory Committee (CAC) meeting to order at 4:02 p.m. on March 28, 2018 in the Round Room of the Craighead County Public Library.

Roll Call Those in attendance are listed below.

Citizen Advisory Committee Members

Dewaine Beisner
Rick Cheshier
Frank Pulcinski
Harold Carter
Billy Holland
Angy Abaunza

Staff

Erica Tait
Cecelie Cochran
Anthony Hunter

Introductions

Those in attendance introduced themselves.

Minutes

Billy Holland made the motion to approve the minutes from the meeting on January 31, 2018; Frank Pulcinski seconded the motion. The minutes were approved unanimously.

New Business

Active Transportation Plan

Erica provided members with copies of both the original and digitized versions of the Bikeability and Walkability Checklists. She reminded the committee that the purpose of the checklists is to allow community members to document and access the safety/quality of existing active transportation infrastructure within the region, which could be used to make recommendations for improvement projects at identified locations. Erica explained that the checklists were originally developed by the Pedestrian & Bicycle Information Center in conjunction with the US Department of Transportation (DOT) and the Federal Highway Administration (FHWA), and have been digitized by MPO staff via Survey Monkey to allow for electronic collection/analysis. Erica announced that the initial questions posed for the digital checklists have been modified by MPO staff in order to ensure receipt of the most accurate data regarding specification of problem locations. She explained that students in the EAST Program for Jonesboro Public Schools will be mapping the location data received from the checklists using Geospatial Information System (GIS) software. Erica informed members that MPO staff will be conducting training sessions for various active group/community leaders to help ensure widespread distribution of the checklists throughout the community. She

emphasized that the point of the training sessions is to help ensure that the information provided for the identified locations is as specific as possible for mapping and interpretation purposes.

Public Engagement (MPO Projects)

a. Performance Measures Dashboard

Erica presented the committee with four examples of online, public dashboards outlining federal performance measures. She reminded members that all MPOs and state DOTs are required to establish and document performance targets for the given performance measures that are applicable to the region. Erica asked the committee for their feedback regarding preferred format/display of the performance dashboards for the MPO webpage. The committee agreed that the dashboards should be color driven, concise, and include links to additional information regarding the presented measures.

b. Project Dashboard

Erica provided the committee with three examples of online transportation project dashboards. She explained that the purpose of the project dashboard is to help increase public accessibility to information regarding upcoming transportation projects within the region. Erica asked committee members for the feedback regarding preferred display/design.

c. FY 2019-2022 Transportation Improvement Program (TIP)

Erica announced to the committee that the proposed project list for the FY 2019-2022 TIP is still currently in development, and should be available before the next committee meeting. Erica reminded members that once the final draft of the TIP has been approved, the public will have 15 days to submit comments regarding the plan contents. Erica asked the committee for feedback regarding the effectiveness of the current public input process for the TIP. Harold Carter stated that the mapping exercises employed at previous public input meetings were useful, however, MPO staff should include a disclaimer that neither the MPO nor the city is required to apply the input/suggestions received from those exercises.

Social Media Themes

Erica informed the committee that the public response to the MPO social media themes has been a success so far. She reminded members that “Active Wednesday” is a bi-weekly announcement posted by the MPO of upcoming healthy, active activities and/or events within the region. Erica also acknowledged that the MPO has begun posting “Transportation Trivia” questions in order to increase public engagement and education. She stated that “Transportation Trivia” will be posted every Tuesday on the MPO social media webpages. Additionally, Erica encouraged members to continue participation with the MPO social media profile features. She notified the committee that MPO staff will be sending out reminder emails for member photo and quote submissions in the coming weeks.

Project Updates

There were no further project updates at this time.

Public Comments

Erica announced that agenda items for the upcoming Jonesboro City Council Meeting on April 3, 2018 will include the proposed sidewalk ordinance and Harrisburg Road (AR 1B) widening project. She informed members that the meeting will take place in council chambers (300 S. Church St.) at 5:30 p.m.

Billy Holland announced that the City of Jonesboro is currently interviewing candidates for the Director of Parks and Recreation position, and encouraged members to contact the Mayor Harold Perrin with their feedback regarding potential candidate selection. He stated that Danny Kapales, who is a member of the ATC, is one of the candidates for the position.

Adjournment

Billy Holland made the motion to adjourn the meeting; the motion was seconded by Angy Abaunza. The meeting adjourned at 5:11 p.m.