



City of Jonesboro Revenue Budget FY 2012

Fund: Advertising & Promotion				
Account Name	2010 Actual	2011 Budget	2012 Budget	Difference
Interest Earned	\$ 6,678	\$ 6,800	\$ 3,800	\$ (3,000)
Adv. & Promotion Fund	430,158	400,000	400,000	0
TOTAL	\$ 436,836	\$ 406,800	\$ 403,800	\$ (3,000)

City of Jonesboro Operating Budget FY 2012

Fund: Advertising & Promotion				
Account Name	2010 Actual	2011 Budget	2012 Budget	Difference
Advertising & Printing	\$ 9,116	\$ -	\$ -	\$ -
Miscellaneous	5,341	0	0	0
Rentals	1,775	0	0	0
Adv. & Promotion Expense	477,493	400,000	539,012	139,012
Sesquicentennial Expenditures	4,184	0	0	0
TOTAL	\$ 497,910	\$ 400,000	\$ 539,012	\$ 139,012