

Advertising and Promotion Fund (Cash Basis)

City of Jonesboro, Arkansas

August 2021

	Monthly	YTD
Beginning Cash Balance:	\$ 707,114.32	\$ 426,820.71
Revenue:	74,702.12	486,283.53
Interest Earned:	250.71	1,535.76
Expenditures:	8,267.72	140,840.57
Ending Cash Balance:	773,799.43	773,799.43

Hotel and Motel Occupancy Tax Revenue

Company Name	January	February	March	April	May	June	6-Month Totals
TOTALS	\$ 36,727.04	\$ 43,044.30	\$ 40,757.42	\$ 64,802.79	\$ 63,812.76	\$ 83,393.38	\$ 332,537.69

Company Name	July	August	September	October	November	December	YTD Totals
TOTALS	\$ 79,043.72	\$ 74,702.12	N/A	N/A	N/A	N/A	\$ 486,283.53

					2019 Pre-Covid Comparison		
Company Name	Current Year Month	Prior Year Month	\$ Variance	% Variance	FY2019 Month	\$ Variance	% Variance
TOTALS	\$ 74,702.12	\$ 43,395.01	\$ 31,307.11	72.1%	\$ 62,178.94	\$ 12,523.18	20.1%

Company Name	YTD Current Year	YTD Previous Year	\$ Variance	% Variance	YTD FY2019	\$ Variance	% Variance
TOTALS	\$ 486,283.53	\$ 371,820.83	\$ 114,462.70	30.8%	\$ 442,353.25	\$ 43,930.28	9.9%

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Cash-Basis Expenses

Grants	Description	Date	Check No	Amount
Hispanic Community Services	Quarterly Program Support Payments	3/8/2021	137663	\$ 1,875.00
The Foundation of Arts	Quarterly Program Support Payments	3/8/2021	137651	12,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	3/8/2021	137645	7,500.00
Delta Symphony Orchestra	Quarterly Program Support Payments	3/8/2021	137638	2,500.00
NEA Baptist Charitable Foundation	Annual Duck Classic (2020 Event)	3/8/2021	137694	7,500.00
Disc Side of Heaven	The Jonesboro Open-Disc Golf Pro Tour	3/22/2021	137853	10,000.00
Jonesboro Public Schools	5A State Baseball Tournament	5/10/2021	138545	1,736.00
The Link Theatre Company	Professional Theatre Season	5/10/2021	138615	7,500.00
Craighead County Master Gardeners	ArkansasState Master Gardener Conference	5/10/2021	138491	5,000.00
AACVB	Membership Fee	5/24/2021	138675	1,500.00
United Way	Battling for a Better Tomorrow	6/8/2021	139092	1,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	6/8/2021	138984	7,500.00
Hispanic Community Services	Quarterly Program Support Payments	6/8/2021	139004	1,875.00
Delta Symphony Orchestra	Quarterly Program Support Payments	6/8/2021	138976	2,500.00
The Foundation of Arts	Quarterly Program Support Payments	6/8/2021	138990	12,500.00
Hijinx	PBA Jonesboro Open	6/8/2021	139003	30,000.00
JETS Aquatic Club	Spring/Summer Events	7/8/2021	139441	6,000.00
Christmas Attractions (Ground Crew)	Christmas at the Park	7/22/2021	139614	5,000.00
DNW	Regional Duck Call Contest	8/9/2021	139880	5,000.00
Total Grant Payments				\$ 129,486.00
Administrative/Salary				
Christy Appleton	Administrative	Jan-August	Check	\$ 8,000.00
The Solutions Group	Website Hosting	Mar-August	Check	1,490.00
Jerry Morgan	Reimbursement for Website Renewal	3/22/2021	Check	96.85
Quickbooks	Quickbooks Set Up for Brent Cassidy	8/31/2021	ACH	0.53
Payroll	Sports Sales Manager Position	August	ACH	1,767.19
Total Administrative/Salary				\$ 11,354.57
Totals to Date				\$ 140,840.57

Accrued Expenses

Taxes Payable	
FICA Employee	\$ 173.47
FICA Employer	\$ 173.47
Federal Withholding	\$ 229.00
State Withholding	\$ 97.88
Total	\$ 673.82