

Advertising and Promotion Fund (Cash Basis)

City of Jonesboro, Arkansas

June 2021

	Monthly	YTD
Beginning Cash Balance:	\$ 613,380.93	\$ 426,820.71
Revenue:	83,393.38	332,537.69
Interest Earned:	193.87	1,057.63
Expenditures:	57,125.00	120,572.85
Ending Cash Balance:	639,843.18	639,843.18

Hotel and Motel Occupancy Tax Revenue

Company Name	January	February	March	April	May	June	6-Month Totals
TOTALS	\$ 36,727.04	\$ 43,044.30	\$ 40,757.42	\$ 64,802.79	\$ 63,812.76	\$ 83,393.38	\$ 332,537.69

Company Name	July	August	September	October	November	December	YTD Totals
TOTALS	N/A	N/A	N/A	N/A	N/A	N/A	\$ 332,537.69

					2019 Pre-Covid Comparison		
Company Name	Current Year Month	Prior Year Month	\$ Variance	% Variance	FY2019 Month	\$ Variance	% Variance
TOTALS	\$ 83,393.38	\$ 34,837.46	\$ 48,555.92	139.4%	\$ 67,987.43	\$ 15,405.95	22.7%

Company Name	YTD Current Year	YTD Previous Year	\$ Variance	% Variance	YTD FY2019	\$ Variance	% Variance
TOTALS	\$ 332,537.69	\$ 277,337.09	\$ 55,200.60	19.9%	\$ 318,423.86	\$ 14,113.83	4.4%

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Payee	Description	Date	Check No	Amount
Christy Appleton	Administrative	1/8/2021	136987	\$ 1,000.00
Christy Appleton	Administrative	2/8/2021	137307	1,000.00
Hispanic Community Services	Quarterly Program Support Payments	3/8/2021	137663	1,875.00
Christy Appleton	Administrative	3/8/2021	137625	1,000.00
The Foundation of Arts	Quarterly Program Support Payments	3/8/2021	137651	12,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	3/8/2021	137645	7,500.00
Delta Symphony Orchestra	Quarterly Program Support Payments	3/8/2021	137638	2,500.00
NEA Baptist Charitable Foundation	Annual Duck Classic (2020 Event)	3/8/2021	137694	7,500.00
Disc Side of Heaven	The Jonesboro Open-Disc Golf Pro Tour	3/22/2021	137853	10,000.00
Jerry Morgan	Reimbursement for Website Renewal	3/22/2021	137883	96.85
The Solutions Group	Website Hosting Fee	3/22/2021	137954	240.00
Christy Appleton	Administrative	4/8/2021	138057	1,000.00
The Solutions Group	Website Hosting Fee	4/28/2021	138401	250.00
Christy Appleton	Administrative	5/10/2021	138481	1,000.00
Jonesboro Public Schools	5A State Baseball Tournament	5/10/2021	138545	1,736.00
The Link Theatre Company	Professional Theatre Season	5/10/2021	138615	7,500.00
Craighead County Master Gardeners	ArkansasState Master Gardener Conference	5/10/2021	138491	5,000.00
The Solutions Group	Website Hosting Fee	5/24/2021	138855	250.00
AACVB	Membership Fee	5/24/2021	138675	1,500.00
Christy Appleton	Administrative	6/8/2021	138959	1,000.00
United Way	Battling for a Better Tomorrow	6/8/2021	139092	1,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	6/8/2021	138984	7,500.00
Hispanic Community Services	Quarterly Program Support Payments	6/8/2021	139004	1,875.00
Delta Symphony Orchestra	Quarterly Program Support Payments	6/8/2021	138976	2,500.00
The Foundation of Arts	Quarterly Program Support Payments	6/8/2021	138990	12,500.00
Hijinx	PBA Jonesboro Open	6/8/2021	139003	30,000.00
The Solutions Group	Website Hosting Fee	6/22/2021	139298	250.00
Totals to Date				\$ 120,572.85