

Advertising and Promotion Fund (Cash Basis)

City of Jonesboro, Arkansas

November 2020

Cash Balance:	\$	419,004.18
Revenue:		53,093.03
Interest Earned:		495.35
Expenditures:		132,650.00

Hotel and Motel Occupancy Tax Revenue

Company Name	January	February	March	April	May	June	6-Month Totals
TOTALS	\$ 51,390.99	\$ 56,763.81	\$ 66,173.00	\$ 42,413.15	\$ 25,758.68	\$ 33,080.46	\$ 275,580.09

Company Name	July	August	September	October	November	December	YTD Totals
TOTALS	\$ 51,088.73	\$ 43,395.01	\$ 45,902.43	\$ 52,954.57	\$ 53,093.03	N/A	\$ 522,013.86

Company Name	Current Year Month	Prior Year Month	\$ Variance	% Variance
TOTALS	\$ 53,093.03	\$ 70,383.22	\$ (17,290.19)	-24.6%

Company Name	YTD Current Year	YTD Previous Year	\$ Variance	% Variance
TOTALS	\$ 522,013.86	\$ 631,333.52	\$ (109,319.66)	-17.3%

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Payee	Description	Date	Check No	Amount
Christy Appleton Consulting	Administrative	1/8/2020	131578	\$ 1,000.00
Rotary Club	Annual Sportshow	1/22/2020	131845	7,500.00
The Solutions Group	Website Maintenance	1/22/2020	131861	250.00
Arkansas Scholastic Press Association	ASPA Spring Convention	2/10/2020	131954	5,000.00
NEA Baptist Charitable Foundation	Annual Duck Classic	2/10/2020	132061	7,500.00
NEA Indian Cultural Society	Jonesboro-Indian Fest	2/10/2020	132063	5,000.00
Gibsons Sign Mart	Name plate for Tom Fielder	2/10/2020	132017	27.13
Christy Appleton Consulting	Administrative	2/10/2020	131979	1,000.00
NEA Alzheimer's Alliance	Glow2Go Run	2/24/2020	132272	2,500.00
Christy Appleton Consulting	Administrative	3/9/2020	132426	1,000.00
Disc Side of Heaven LLC	Disc Golf Pro Tour	3/9/2020	132449	10,000.00
Christy Appleton Consulting	Administrative	3/9/2020	132425	100.00
Red Wolf Convention Center	Arkansas Dept. Parks & Tourism	3/9/2020	132521	3,217.79
Christy Appleton Consulting	Administrative	3/9/2020	132425	279.82
Foundation Of Arts	Quarterly Program Support Payments	3/23/2020	132668	13,750.00
Delta Symphony Orchestra	Quarterly Program Support Payments	3/23/2020	132655	3,750.00
Hispanic Community Services	Quarterly Program Support Payments	3/23/2020	132684	2,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	3/23/2020	132659	11,250.00
Christy Appleton Consulting	Administrative	4/8/2020	132848	1,000.00
Christy Appleton Consulting	Administrative	5/8/2020	133266	1,000.00
Christy Appleton Consulting	Administrative	6/8/2020	133688	1,000.00
Hispanic Community Services	Quarterly Program Support Payments	6/22/2020	133917	2,500.00
Delta Symphony Orchestra	Quarterly Program Support Payments	6/22/2020	133898	3,750.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	6/22/2020	133900	11,250.00
Foundation Of Arts	Quarterly Program Support Payments	6/22/2020	133905	13,750.00
Christy Appleton Consulting	Administrative	7/8/2020	134117	1,000.00
The Solutions Group	Website Maintenance (July & August)	7/22/2020	134567	500.00
Arkansas Association of CVB's	Membership Dues	7/22/2020	134349	1,500.00
Jonesboro Softball Association	Softball League and Tournaments	7/27/2020	Transfer	60,000.00
Christy Appleton Consulting	Administrative	8/10/2020	134705	1,000.00
Christmas at the Park	Christmas Attractions (Ground Crew)	8/10/2020	134703	10,000.00
Jets Aquatic Club	Spring/Summer Events	8/10/2020	134762	6,000.00
Red Wolves Foundation	3 yr Contract (Final Year)	8/10/2020	134810	100,000.00
Christy Appleton Consulting	Administrative	9/8/2020	135155	1,000.00
Hispanic Community Services	Quarterly Program Support Payments	9/8/2020	135191	2,500.00
Foundation Of Arts	Quarterly Program Support Payments	9/8/2020	135177	13,750.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	9/8/2020	135173	11,250.00
Delta Symphony Orchestra	Quarterly Program Support Payments	9/8/2020	135168	3,750.00
Joey Perry Martial Arts	The Arkansas Open	9/22/2020	135405	5,000.00
Christy Appleton Consulting	Administrative	10/8/2020	135576	1,000.00
Jonesboro City Stars Booster Club	Youth Sports League and Tournaments	10/22/2020	135893	45,000.00
Christy Appleton Consulting	Administrative	11/9/2020	136072	1,000.00
STR Inc	Destination Report	11/9/2020	136206	1,650.00
City Parks & Rec (Baseball Boosters)	Pro-Turf-5yr Contract (Yr 3 of 5)	11/23/2020	136348	85,000.00
Jonesboro Baseball Boosters	2020 Spring & Summer Tournaments	11/23/2020	136349	45,000.00
Totals to Date				\$ 505,774.74