

Advertising and Promotion Fund (Cash Basis)

City of Jonesboro, Arkansas

August 2020

Cash Balance: \$ 481,444.89
 Revenue: 43,395.01
 Interest Earned: 522.94
 Expenditures: 117,000.00

Hotel and Motel Occupancy Tax Revenue

Company Name	January	February	March	April	May	June	6-Month Totals
TOTALS	\$ 51,390.99	\$ 56,763.81	\$ 66,173.00	\$ 42,413.15	\$ 25,758.68	\$ 33,080.46	\$ 275,580.09

Company Name	July	August	September	October	November	December	YTD Totals
TOTALS	\$ 51,088.73	\$ 43,395.01	N/A	N/A	N/A	N/A	\$ 370,063.83

Company Name	Current Year Month	Prior Year Month	\$ Variance	% Variance
TOTALS	\$ 43,395.01	\$ 62,178.94	\$ (18,783.93)	-30.2%

Company Name	YTD Current Year	YTD Previous Year	\$ Variance	% Variance
TOTALS	\$ 370,063.83	\$ 442,353.25	\$ (72,289.42)	-16.3%

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Payee	Description	Date	Check No	Amount
Christy Appleton Consulting	Administrative	1/8/2020	131578	\$ 1,000.00
Rotary Club	Annual Sportshow	1/22/2020	131845	7,500.00
The Solutions Group	Website Maintenance	1/22/2020	131861	250.00
Arkansas Scholastic Press Association	ASPA Spring Convention	2/10/2020	131954	5,000.00
NEA Baptist Charitable Foundation	Annual Duck Classic	2/10/2020	132061	7,500.00
NEA Indian Cultural Society	Jonesboro-Indian Fest	2/10/2020	132063	5,000.00
Gibsons Sign Mart	Name plate for Tom Fielder	2/10/2020	132017	27.13
Christy Appleton Consulting	Administrative	2/10/2020	131979	1,000.00
NEA Alzheimer's Alliance	Glow2Go Run	2/24/2020	132272	2,500.00
Christy Appleton Consulting	Administrative	3/9/2020	132426	1,000.00
Disc Side of Heaven LLC	Disc Golf Pro Tour	3/9/2020	132449	10,000.00
Christy Appleton Consulting	Administrative	3/9/2020	132425	100.00
Red Wolf Convention Center	Arkansas Dept. Parks & Tourism	3/9/2020	132521	3,217.79
Christy Appleton Consulting	Administrative	3/9/2020	132425	279.82
Foundation Of Arts	Quarterly Program Support Payments	3/23/2020	132668	13,750.00
Delta Symphony Orchestra	Quarterly Program Support Payments	3/23/2020	132655	3,750.00
Hispanic Community Services	Quarterly Program Support Payments	3/23/2020	132684	2,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	3/23/2020	132659	11,250.00
Christy Appleton Consulting	Administrative	4/8/2020	132848	1,000.00
Christy Appleton Consulting	Administrative	5/8/2020	133266	1,000.00
Christy Appleton Consulting	Administrative	6/8/2020	133688	1,000.00
Hispanic Community Services	Quarterly Program Support Payments	6/22/2020	133917	2,500.00
Delta Symphony Orchestra	Quarterly Program Support Payments	6/22/2020	133898	3,750.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	6/22/2020	133900	11,250.00
Foundation Of Arts	Quarterly Program Support Payments	6/22/2020	133905	13,750.00
Christy Appleton Consulting	Administrative	7/8/2020	134117	1,000.00
The Solutions Group	Website Maintenance (July & August)	7/22/2020	134567	500.00
Arkansas Association of CVB's	Membership Dues	7/22/2020	134349	1,500.00
Jonesboro Softball Association	Softball League and Tournaments	7/27/2020	Transfer	60,000.00
Christy Appleton Consulting	Administrative	8/10/2020	134705	1,000.00
Christmas at the Park	Christmas Attractions (Ground Crew)	8/10/2020	134703	10,000.00
Jets Aquatic Club	Spring/Summer Events	8/10/2020	134762	6,000.00
Red Wolves Foundation	3 yr Contract (Final Year)	8/10/2020	134810	100,000.00
Totals to Date				\$ 289,874.74