

Advertising and Promotion Fund (Cash Basis)
City of Jonesboro, Arkansas
May 2020

Payee	Description	Date	Check No	Amount
Christy Appleton Consulting	Administrative	1/8/2020	131578	\$ 1,000.00
Rotary Club	Annual Sportshow	1/22/2020	131845	7,500.00
The Solutions Group	Website Maintenance	1/22/2020	131861	250.00
Christy Appleton Consulting	Administrative	2/10//2020	131979	1,000.00
Arkansas Scholastic Press Association	ASPA Spring Convention	2/10/2020	131954	5,000.00
NEA Baptist Charitable Foundation	Annual Duck Classic	2/10/2020	132061	7,500.00
NEA Indian Cultural Society	Jonesboro-Indian Fest	2/10/2020	132063	5,000.00
Gibsons Sign Mart	Name plate for Tom Fielder	2/10/2020	132017	27.13
NEA Alzheimer's Alliance	Glow2Go Run	2/24/2020	132272	2,500.00
Christy Appleton Consulting	Administrative	3/9/2020	132426	1,000.00
Disc Side of Heaven LLC	Disc Golf Pro Tour	3/9/2020	132449	10,000.00
Christy Appleton Consulting	Administrative	3/9/2020	132425	100.00
Red Wolf Convention Center	Arkansas Dept. Parks & Tourism	3/9/2020	132521	3,217.79
Christy Appleton Consulting	Administrative	3/9/2020	132425	279.82
Foundation Of Arts	Annual Program Support	3/23/2020	132668	13,750.00
Delta Symphony Orchestra	Annual Program Support	3/23/2020	132655	3,750.00
Hispanic Community Services	El Centro Community Events	3/23/2020	132684	2,500.00
Downtown Jonesboro Alliance	Annual Program Support	3/23/2020	132659	11,250.00
Christy Appleton Consulting	Administrative	4/8/2020	132848	1,000.00
Christy Appleton Consulting	Administrative	5/8/2020	133266	1,000.00
Totals to Date				\$ 77,624.74

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City of Jonesboro, Arkansas

May 2020

Cash Balance: \$ 562,661.05
 Revenue: 25,758.68
 Interest Earned: 579.35
 Expenditures: 1,000.00

Hotel and Motel Occupancy Tax Revenue

Company Name	January	February	March	April	May	June	6-Month Totals
TOTALS	\$ 51,390.99	\$ 56,763.81	\$ 66,173.00	\$ 42,413.15	\$ 25,758.68	N/A	\$ 242,499.63

Company Name	July	August	September	October	November	December	YTD Totals
TOTALS	N/A	N/A	N/A	N/A	N/A	N/A	\$ 242,499.63

Company Name	Current Year Month	Prior Year Month	\$ Variance	% Variance
TOTALS	\$ 25,758.68	\$ 58,431.21	\$ (32,672.53)	-55.9%

Company Name	YTD Current Year	YTD Previous Year	\$ Variance	% Variance
TOTALS	\$ 242,499.63	\$ 250,436.43	\$ (7,936.80)	-3.2%